

# Sameer Khan

Digital Marketing Specialist | UI/UX Designer | Graphic Designer | Web Designer | SEO-OnPage Specialist



## Work Experience

- 2021/07 - Current**
- Imperium Enterprise LLC Online Gaming**
- Business Bay | Dubai | UAE
- iGaming Digital Marketing Specialist | UI/UX Designer | Web/Graphic Designer | SEO -OnPage
- Google AdWords Propeller Ads Facebook Adwords Adsterra/ Infolinks
- Social Media Marketing SEO - On Page Web/ Graphic Designing
- Providing Marketing strategies, plans and executing marketing programs designed to drive sales and increase customer engagement.
  - Managing PPC and SMM Campaigns.
  - Created a MLM Affiliate Plan to drive more brand awareness and sales.
  - Making Influencer Marketing Strategies.
  - **App Marketing:** App Download Campaigns Design Requirements & Landing Pages.
  - **Product Design:** Keep up the product updated as per the new games launch and update upcoming Promos, New Landing Pages as per campaign & features.
  - **Overall Campaign Design:** The Campaign Design should look creative which may leads to increase the overall objective of the campaigns.
- 2021/07 - 2021/03**
- Provenance Digital Technology**
- Business Bay | Dubai | UAE
- iGaming Digital Marketing Specialist | UI/UX Designer | Web/Graphic Designer
- Digital Marketing Social Media Marketing SEO
- Website Design Graphic Designing Web Designing
- Managing Ad Campaign with Google Adwords.
  - Managing Ad Campaign with Facebook Adwords.
  - Creating different tactics to generate leads from Social Media.
- 2021/02 - 2019/10**
- The Esports Gaming Agency**
- Dubai | UAE
- iGaming Digital Marketing Executive | UI/UX Designer | Web/ Graphic Designer
- Digital Marketing Social Media Marketing SEO
- Website Design Graphic Designing Web Designing
- Managing Ad Campaign with Google Adwords.
  - Managing Ad Campaign with Facebook Adwords.
  - Designed Mobile App and Landing Pages.
- 2015/08 - 2019/09**
- Avaskm Technology**
- Noida | India
- Web Developer | Web & Graphic Designer
- HTML CSS HTML Bootstrap Javascript Photoshop Wordpress
- Created designs, concepts, and sample layouts, based on knowledge of layout and esthetic design concepts.
  - Performed Video & sound editing for diverse ads while ensuring high quality media productions.

## Profile

Digital Marketing professional with 3 years of experience in social media management. Obtained 6+ years of UI/UX designing and Web/Graphic Designing Experience.

## Contact Person

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**Address** : Business Bay, Dubai, UAE

## Education

B.Tech Computer Science Engg.  
2015 Gwalior(RGPV), India.

## DESIGN(UI/UX/GRAPHIC) SKILLS

### PRINT GRAPHICS / PROMOTIONAL MATERIAL

Poster, Flyer, Pamphlets, Postcard, Brochure, GIF Animations, Pop-up Banner, Billboards, T-shirts, Booklets, Product Catalogs, Annual Reports, Newsletters, Magazine Layouts etc.

## Founded & Co-founded

### The Pets Pampering (thepetspampering.com)

- A Wordpress blog made and managed by myself on which i have tested and Learned SEO(On-Page).
- Ranked the 25 keywords in top 10 Google Web search Results within 2 Months.

## Other Skills

HTML CSS SASS Bootstrap Javascript  
Wordpress Figma Photoshop  
Illustrator SEO- On Page Canva  
Responsive Web Design GIF Animation

## Interests

Games | Reading | Investment | Research

## ONLINE PROJECTS PORTFOLIO:

<https://sameerproject.com>

## Hard Skill

Digital Marketing 85%  
Graphic & Web Designer 95%  
UI/UX Designer 95%

## Web Analytics Tools or Google Solution Suites

Google Analytics Tag Manager Search Console  
SEMRush Ahrefs