# Sameer Khan

Digital Marketing Specialist | UI/UX Designer | Graphic Designer | Web Designer | SEO-OnPage **Specialist** 

# Work Experience

# 2021/07 -Current

# Imperium Enterprise LLC Online Gaming

Business Bay | Dubai | UAE

iGaming Digital Marketing Specialist |UI/UX Designer | Web/Graphic Designer | SEO -OnPage

- · Providing Marketing strategies, plans and executing marketing programs designed to drive sales and increase customer engagement.
- Managing PPC and SMM Campaigns.
- Created a MLM Affiliate Plan to drive more brand awareness and sales.
- · Making Influencer Marketing Strategies.
- App Marketing: App Download Campaigns Design Requirements & Landing Pages
- Product Design: Keep up the product updated as per the new games launch and update upcoming Promos, New Landing Pages as per campaign & features.
- Overal Campaign Design: The Campaign Design should look creative which may leads to increase the overall objective of the

# 2021/07 -2021/03

#### Provenance Digital Technology

Business Bay | Dubai | UAE

iGaming Digital Marketing Specialist |UI/UX Designer | Web/Graphic Designer



- Managing Ad Campaign with Google Adwords.
- Managing Ad Campaign with Facebook Adwords.
- Creating different tactics to generate leads from Social Media.

# 2021/02 -2019/10

# The Esports Gaming Agency

O Dubai | UAE

iGaming Digital Marketing Executive | UI/UX Designer | Web/ Graphic Designer





- Managing Ad Campaign with Google Adwords.
- Managing Ad Campaign with Facebook Adwords.
- Designed Mobile App and Landing Pages.

## 2015/08 -2019/09

#### Avaskm Technology

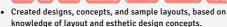
Noida | India

Web Developer | Web & Graphic Designer









Performed Video & sound editing for diverse ads while ensuring high quality media productions.

# **Hard Skill**

#### Digital Marketing

85% Graphic & Web Designer 95% UI/UX Designer

Web Analytics Tools or Google Solution

Search Console

SEMRush



Digital Marketing professional with 3 years of experience in social media management. Obtained 6+ years of UI/UX designing and Web/Graphic Designing Experience.

## **Contact Person**

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Mail : sam.260khan@gmail.com **Address** : Business Bay, Dubai, UAE

#### Education

B.Tech Computer Science Engg. 2015 Gwalior(RGPV), India.

# DESIGN(UI/UX/GRAPHIC) SKILLS

## PRINT GRAPHICS / PROMOTIONAL MATERIAL

Poster, Flyer, Pamphlets, Postcard, Brochure, GIF Animations, Pop-up Banner, Billboards, Tshirts, Booklets, Product Catalogs, Annual Reports, Newsletters, Magazine Layouts etc.

# Founded & Co-founded

## The Pets Pampering (thepetspampering.com)

- A Wordpress blog made and managed by myself on which i have tested and Learned SEO(On-Page).
- Ranked the 25 keywords in top 10 Google Web search Results within 2 Months.

# Other Skills



Figma

**GIF** Animation

# **Interests**

Games | Reading | Investment | Research

**ONLINE PROJECTS PORTFOLIO:** 

https://sameerproject.com

